	<p>Geographical Indication Product Database - Step 1-</p> <p><i>Creole kid of the neuquino north</i></p>	<p>SOURCE :</p> <p>Author : Champredonde Marcelo Perez Centeno, Marcelo</p> <p>Institution : INTA Argentina</p> <p>Date : 25/08/2006</p>
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DESCRIPTION :

1. NAME OF PRODUCT : “*North Neuquino Creole Kid*”

2. TRY AND REGION IN THE COUNTRY: Argentine, North of Neuquén Province. The most important city of this area is Chos Malal.

3. TYPE OF PRODUCT : (including the possible substitutes and imitations of the product)

It's a kid which is slaughtered between two and six months of age. The consumers see a difference between the two products. The suckling kid is slaughtered at approximately sixty to seventy days, at the weight of about five to seven Kg. The *veranada* (summer) kid is slaughtered at three to five months at the weight of between seven and eleven Kilograms.

Breeding the kids is developing in several mountain or dry regions of Argentina, specially in the northern and central areas of the Andes.

In the market of the Neuquén province and west of the Rio Negro province, some kids are sold by origin in the north of Neuquén but they came from the neighbouring regions of the north of Neuquén.

4. DESCRIPTION OF THE PRODUCT AND ITS AREA (including its specific characteristics, conditions of production, main differences with the substitutes) :

The area of production is situated in the valleys and high mountains of the north of Neuquén province.

Its climate is semi dry.

The typical production of Creole kid from the north of Neuquén is based on the systems of production transhumance. During the winter the herd stay in the low areas, situated between 600 y 850 mts above sea level. In spring, when the snow is thawing, the kids are born. In the summer, during the dry season, the herds migrate to the mountains meadows from 2.000 mts high.

The greatest part of production is obtained after the transhumance on the high mountains. However each year the first product to be slaughtered is the “*chivito mamón*” (kid nourished by his mother).

The meat of the *chivito criollo* has a distinctive and particularly mild taste, because of the type of grass in these region.

5. LINK WITH THE GEOGRAPHICAL AREA (tradition, know how, reputation, soil, climate, etc.):

In this area, a population of goats exists with specific characteristics. In fact, the local indigenous community knew to select biotypes of goats adapted locally to the ecological agriculture and handling conditions.


The characteristics that stand out the most by the local consumers is the particular taste of this kid.

6. PRODUCTION SYSTEM / SUPPLY CHAIN (some data about the number of producers, processors, market structure..) :

The breed of the goat in this is area is developed by approximately one thousand and five hundred families. The total of the goats that exist in this is around four hundred thousand heads. Each year about hundred and twenty thousand animals are consumed. But only forty thousand heads are traded by the formal market. In fact seven local traders actually collected and slaughtered this kids destined for the market. Sometimes this traders buy the kids by bartering.

7. MARKET AND REPUTATION (size, price premium, attractiveness, growth) :

An important part of this production is consumed in this own area. The forty thousand kids sold in the formal market are destined for two important consumer regions. The more important market are the cities of the high valley of Rio Negro, as well as, Neuquén and Cipolleti. This area is situated in the east around four hundred kilometres from Chos Malal. The second important market are the tourist areas of the lakes between the provinces of Neuquén and Rio Negro, as well as, Bariloche, Villa La Angostura, and San Martin de los Andes. This centers situated in the south distance between four hundred and five hundred kilometres from Chos Malal.

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APPLICANT / HOLDER (IF ANY) :

Defence Committee of O.P. “*Chivito criollo del norte neuquino*” (“North Neuquino Creole Kid”)

RELEVANCE : Why is this case important for research in general and for SINER-GI in particular ?

At the moment the *Denominación de Origen*. give the image of the true producers of indigenous breeders of kids. These true producers have a new power to utilise this area. In fact, the selected people have confiscated the trapping roads by planting pine trees (considered by political heads to be a true commercial production).

- To improve de price of the meat sold to the consumer, preserving the distribution of profits within the commodity chain.
- To protect the denominated Creole race of goat (“*Cabra Criolla Neuquina*”)
- To rescue the cultural elements of the production and the knowledge of these activities.
- To prevent the fraud of similar products coming from neighbouring production areas.

CATEGORY :

☐ Origin Product

☒ GI product

☐ Recognized GI