



Geographical Indication Product Database - Step 1 -

SOURCE :

**Author : Delphine
VITROLLES**

**Institution : ISARA-
Lyon / CIRAD**

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Cachaça de Salinas (Salinas spirit) (Brazil)

DESCRIPTION :

1. NAME OF PRODUCT :

CACHAÇA DE SALINAS

2. COUNTRY AND REGION IN THE COUNTRY: Brasil, Minas Gerais state; Salinas region

3. TYPE OF PRODUCT : (including the possible substitutes and imitations of the product)

Cachaça is a sugarcane spirit produced in Brazil, with an alcoholic graduation from 38 % to 48 % in volume at 20°C, obtained from the distillation of the fermented moist of sugarcane juice, with peculiar sensorial characteristics, allowing for up to 6 g/l added sugar expressed in saccharose.

Salinas cachaça is produced on an artisanal scale in copper alembics and oldened (or stored) in wooden, particularly *bálsamo* and *umburana* barrels. Imitation products include *aguardente de cana*, with a varying alcoholic content and for which distillation is made from melasses instead of sugarcane juice. Furthermore, Brazilian law forbids the use of the word « artisanal » to describe *aguardente de cana*, but no control is currently implemented to differentiate artisanal *cachaça* made from alembics from industrial *cachaça* distilled in columns.

4. DESCRIPTION OF THE PRODUCT AND ITS AREA (including its specific characteristics, conditions of production) :

The production area has not yet been officially delimited. Salinas is a small municipality within Minas Gerais State, while the « Salinas » denomination is used by producers located hundreds of kilometres away.

5. PRODUCTION SYSTEM / SUPPLY CHAIN (some data about the number of producers, processors, ..) :

Salinas municipality alone accounts for 150 producers, which means that hundreds of producers could be potentially interested or implied in the approach. The delimitation of the area and the contents of the book of specifications will be guidelines for selection.

6. LINK WITH THE GEOGRAPHICAL AREA (tradition, technical influences from soil, climate, reputation, etc.):

The quality of this *cachaça* is due to the hot and dry climate of the region, with high sugar content of the canes. Salinas is Brazil's best-renowned *cachaça*, but this fame is difficult to quantify.

7. MARKET AND REPUTATION (size, price premium, attractability, growth) :

La réputation est nationale et nombreux sont les brésiliens à évoquer Salinas comme la capitale brésilienne de la *cachaça*. Il s'agit de la *cachaça* qui est la mieux valorisée en terme de prix sur le marché.

8. APPLICANT / HOLDER (IF ANY) :

Les producteurs de Salinas et de la région, indépendants et/ou en réunis au sein d'une association ou d'une coopérative.

RELEVANCE : Why is this case important for research in general and for SINER-GI in particular ?

Un Décret Fédéral a fait de la *cachaça do Brasil* une IG de manière à protéger le produit sur le sol brésilien. Toutefois, cette protection n'est pas reconnue sur le plan international. Une IG sur la *cachaça* permettrait de faire une différenciation entre cette eau-de-vie et le rhum. Une IG sur la *cachaça* de Salinas permettrait de valoriser la tradition, la culture et le savoir-faire, la qualité du produit et sa typicité (fonction du climat et des bois utilisés)

CATEGORY :

☐ Origin Product

☒ GI product (en étude)

☐ Recognized GI