



Geographical Indication Product Database - Step 1-

Santa Catarina Oysters (Brazil)

SOURCE :

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DESCRIPTION :

- 1. NAME OF PRODUCT :** *Santa Catarina Oysters*
- 2. COUNTRY AND REGION IN THE COUNTRY:** **BRAZIL – Santa Catarina**
- 3. TYPE OF PRODUCT : (including the possible substitutes and imitations of the product)**
The *oyster of Santa Catarina* belongs to oyster species *Cassotrea gigas*. The coastal area of Santa Catarina is one of very few regions in Brazil that produces oysters.
- 4. DESCRIPTION OF THE PRODUCT AND ITS AREA (including its specific characteristics, conditions of production) :**
Product of high quality with excellent flavor, texture and precocious. Recognized in the national market as "Santa Catarina oyster ", enjoying excellent reputation. The product occurs from San Francisco to Palhoça (center to north litoral of Santa Catarina state).
- 5. PRODUCTION SYSTEM / SUPPLY CHAIN (some data about the number of producers, processors, ..) :**
Almost 1056 tons are produced and sold yearly by fishermen. The oyster seed is supplied by only one laboratory. The production system is already well defined. Currently, a project has been elaborated to foster the Oyster cluster in the Santa Catarina Florianopolis region. This project aims at specific marketing actions.
- 6. LINK WITH THE GEOGRAPHICAL AREA (tradition, technical influences from soil, climate, reputation, etc.):**
The oyster is linked to the history of the region. Oyster was a traditional food for the first inhabitants of that region : the Carijó Indians and for the first immigrants from Azores islands

Ideal oceanographical characteristics (low depth, high concentration of phytoplankton, strong circulation of water with backwater zones, higher temperature than in the ocean) determine the differentiated sensorial quality of the product. Besides, these environmental characteristics lead to a faster metabolism and consequently precocity in the production cycle.
- 7. MARKET AND REPUTATION (size, price premium, attractability, growth) :**
Santa Catarina is almost the only oyster producing state in Brazil. A very strong gastronomical tourism developed around the oyster. There is a strong cultural tradition of oyster consumption in the local population. A yearly fair "Fenaostra" is dedicated to the promotion of oyster production.
- 8. APPLICANT / HOLDER (IF ANY) :**
Up to now, the reflexion on collective quality approach is carried out by the most organized producers and by the local research institutes (Sebrae, Epagri, universities), but without any real holder of project.
- 9 RELEVANCE: Why is this case important for research in general and for SINER-GI in particular ?**
This is a seafood product, which reputation on the national market is linked to its geographical origin. A project exists which aims to improve quality (meeting the challenge of federal legislation on animal products). This is a traditional product, with a modernized and standardized production system (new species, standardized seed..)

CATEGORY :

☐ **Origin Product**

☒ **GI product**

☐ **Recognized GI**