	Geographical Indication Product Database - Step 1- Café de Jarabacoa Jarabacoa coffee (Dominican Republic)	**SOURCE :** **Author : Franco F., Moquet H., Poncet E.** **Institution : Jarabacoa Coffee Cluster** **Date : August 2006**

DESCRIPTION :

1. **NAME OF PRODUCT :** ***JARABACOA COFFEE***

2. **COUNTRY AND REGION IN THE COUNTRY: Dominican Republic – La Vega Province – Jarabacoa Municipality**

3. **TYPE OF PRODUCT : (including the possible substitutes and imitations of the product)**

Roasted Arabica coffee.
Several regions of Dominican Republic produce Arabica coffee.

4. **DESCRIPTION OF THE PRODUCT AND ITS AREA (including its specific characteristics, conditions of production) :**

Jarabacoa coffee is produced over a range of altitude of 500 to 1200 m, the main production being concentrated between 800 to 1200m. It is grown under the shadow of *Inga Vera*, locally called Guama tree. Characterization studies show that it has a specific fruity flavor.

5. **PRODUCTION SYSTEM / SUPPLY CHAIN (some data about the number of producers, processors, ..) :**

Nearly 700 growers are producing coffee in this area. Jarabacoa is a traditional coffee growing zone: coffee is the first income for 65% of the coffee producers. As in other regions of Dominican Republic, coffee producers area also coffee drinkers : 80% of the farmers drink their own home-grown and toasted coffee.

One industrial processor processes 80% of the coffee marketed in the area.

6. **LINK WITH THE GEOGRAPHICAL AREA (tradition, technical influences from soil, climate, reputation, etc.):**

In Jarabacoa, a cluster was officially created in 2005, the first in the country dealing with coffee. It brings together all the representative from the coffee sector.
There is a real wish to protect the Jarabacoa coffee because there are many problems of usurpations of regional names in Dominican Republic.
A study carried out by several research centres showed that the coffee grown in the Jarabaoca municipality has an intense aroma, is fruitier and less bitter than the other coffees of the country.

7. **MARKET AND REPUTATION (size, price premium, attractability, growth) :**

Jarabacoa coffee is consumed on the local market, on a national scale. It has the potential for exports towards Europe, Asia or the United States; and a part of it is already exported (through some estate coffees, or from the main factory).

8. **APPLICANT / HOLDER (IF ANY) : CODOCAFE (CONSEJO DOMINICANO DEL CAFÉ)**

RELEVANCE : Why is this case important for research in general and for SINER-GI in particular ?

This example deals with the recognition of a product. 30% of the Jarabacoa coffee production is currently sold under the name of another coffee producing region, which already owns its reputation. Local actors are trying to build their own reputation, which is very interesting because these cases lack methodological support.

It shows the importance of collective action: Jarabacoa coffee is the first GI initiative in Dominican Republic and it brings together all the actors of the supply chain.

CATEGORY : ☐ **Origin Product** **X GI product** ☐ **Recognized GI**