



**FOOD AND AGRICULTURE ORGANIZATION
OF THE UNITED NATIONS**
Meeting in collaboration with SINER-GI

**Sharing views on Quality Products Linked to Geographical Origin;
How they can contribute to rural development?**

31 January -1 February 2008
FAO Headquarters, Rome, Italy (Mexico Room)

PROGRAMME

THURSDAY 31 JANUARY 2008	
08.45 – 09.30 Opening Remarks and Objectives of the Meeting	
	<ul style="list-style-type: none">• Ezzeddine Boutrif, Director of the Nutrition and Consumer Protection Division, FAO• FAO-Cases studies; Methodology and objectives, Emilie Vandecandelaere (15')• Siner-GI case studies; Methodology and objectives of their comparative analysis. Definition of the concept of "GI system" (15') Gilles Allaire
09.30 – 10.20 "Economic issues: adding value, market power and sharing benefits along the food chain"- Part I	
	<p><i>Chairman: Barna Kovacs, Corvinus University, Budapest Hungary</i></p> <p><u>Presentations:</u></p> <ul style="list-style-type: none">• FAO, empirical evidence from cases studies and focus on small-scale producers, Emilie Vandecandelaere (20')• FAO, first results from study on Agribusiness model, Florence Tartanac (20')
10.10-10.40 Coffee break	
10.50 – 13.30 "Economic issues: adding value, market power and sharing benefits along the food chain"- Part II	
	<p><i>Moderator: Dominique Barjolle, Directrice Agridea</i></p> <p><u>Presentations:</u></p> <ul style="list-style-type: none">• Siner-GI results presented by case studies, focus on emergent GI systems (3x20')<ul style="list-style-type: none">◦ Kajmak (Marguerite Paus, AGRIDEA)◦ Pampean beef (Brazil) (Claire Cerdan, Cirad),◦ Rooibos (Denis Sautier, Cirad)• Presentation of the case of Spanish wines by Maria L. Loureiro, University of Santiago of Compostel (Spain) (20')• <u>Discussant:</u> Dwijen Rangnekar, Warwick University, UK <p><u>Plenary discussion</u> towards common views on best practices and recommendations to stakeholders (distribution of the paper on results from case studies related in the ITC guide, Daniele Giovannucci)</p>
13.30 – 14.30 Lunch	

<p>14.30 – 16.00 “Institutional and legal framework: needs and governance”, Part I</p> <p><i>Chairman: Richard Balling, Ministry of Agriculture, Bavaria</i></p> <p><u>Presentations:</u></p> <ul style="list-style-type: none"> • SINER-GI , "Implementation of the TRIPs agreement and legal diversity", Erik Thévenod-Mottet, Agridea (20') • FAO, empirical evidence from cases studies, Emilie Vandecandelaere (20') • The problematic of certification and control for GIs, Rainer Bächli, IMO Switzerland (20')
<p>16.00-16.30 Coffee break</p>
<p>16.30 – 18.00 “Institutional and legal framework: needs and governance”, Part II</p> <p><i>Moderator: Denis Sautier, Cirad</i></p> <p>Presentations:</p> <ul style="list-style-type: none"> • SINER-GI, "Diversity of institutional framework for GI systems/markets according to the potential evolutions of the international trade regime" Gilles Allaire, Dominique Barjolle, Talis Tisenkopfs, (20') • How to support countries in the implementation of an adapted legal framework, OMPI, Matthijs Geuze (20') • FAO's Legal Advisory Work: Basic Principles and How They Apply to GIs, Daniele Manzella (20') <p>Discussants:</p> <ul style="list-style-type: none"> ○ Christoph Spennemann, UNCTAD ○ Véronique Fouks, INAO France <p>Plenary discussion on the presentations, towards common views on best practices and recommendations</p>
<p style="text-align: center;">FRIDAY 1 FEBRUARY 2008</p>
<p>09.00 – 10.00 “Rural and sustainable development: the impacts of quality linked to geographical origin schemes implementation” part I</p> <p><i>Chairman: Barbara Burlingame, FAO-AGNA, Biodiversity PAIA</i></p> <p><u>Presentations:</u></p> <ul style="list-style-type: none"> • FAO, empirical evidence from cases studies, Emilie Vandecandelaere (20') • FAO, empirical evidence from mountains areas projects, Alexia Baldascini (20') • SINER-GI, empirical evidence from cases studies on rural development impacts, Gilles Allaire, Dominique Barjolle, Talis Tisenkopfs, (20')
<p>10.00-10.30 Coffee break</p>
<p>10.30 – 12.20 “Rural and sustainable development: the impacts of quality linked to geographical origin schemes implementation” part II</p> <p><i>Moderator: Dwijen Rangnekar, Warwick University, UK</i></p> <p><u>Presentations:</u></p> <ul style="list-style-type: none"> • Protecting and valorising GI systems in the light of rural development; Institutional settings and policies, Andrea Marescotti, Giovanni Belletti, Angela Tregear and Filippo Arfini (20') • Relevance of GIs for the sustainable use of genetic resources, Irmgard Hoeschle-Zeledon (GFU for underutilized species) (20') • The sustainable development aspects of GI protection, Maria Julio Oliva, ICTSD (20') • Biodiversity protection and valorisation, experiences from Slow food, Cinzia Scaffidi (20') <p><u>Discussants:</u> Laurence Berard, CNRS France</p> <p><u>Plenary discussion</u> on the presentations, towards common views on best practices and recommendations</p>
<p>12.20 – 13.00 Conclusions and perspectives</p> <p><u>Discussion on possible collaborations between participants on the matter:</u> Gilles Allaire and Ezzeddine Boutrif.</p>