

	<p style="text-align: center;">Geographical Indication Product Database - Step 1-</p> <p style="text-align: center;"><b>Mysore sandal soap</b></p>	<p style="text-align: right;"><b>SOURCE :</b></p> <p style="text-align: right;">Author : D. Marie-Vivien</p> <p style="text-align: right;">Institution : Cirad</p> <p style="text-align: right;">Date : August 2<sup>nd</sup> 2006</p>
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**DESCRIPTION :**

1. **NAME OF PRODUCT :** *Mysore Sandal Soap*
2. **COUNTRY AND REGION IN THE COUNTRY:** India, Karnataka, Bangalore and Mysore district
3. **TYPE OF PRODUCT : (including the possible substitutes and imitations of the product):**  
toilet soap in different sizes.
4. **DESCRIPTION OF THE PRODUCT AND ITS AREA (including its specific characteristics, conditions of production, main differences with the substitutes) :** Mysore Sandal soap is derived out of 100% biodegradable pure vegetable oil soap base with well blended natural Sandalwood Oil-based fragrance. Woody ochre colour added with chelating agents, opacifier and thoroughly blended with natural sandalwood fragrance, in oval shape. The process of making involves receiving of oils/fats, storage of raw material, blending of fatty acid mixture; reactants are added, boiled and allowed for settling. Soap obtained in dried in spray dryers to convert to soap noodles with required moisture content suitable for finished soap.
5. **LINK WITH THE GEOGRAPHICAL AREA (tradition, know how, reputation, soil, climate, etc.):**  
Natural skincare conditioners known since from ancient Ayurvedic times. Unique and natural Forest condition prevailing in the Mysore District region and adjoining areas, the sandalwood grown has distinctive characteristics and natural aroma with long lasting fragrance. It is grown at an altitude ranging from 2000 to 3000 feet all over south India. The principal producing region is Mysore as it has the best suitable climatic conditions with historical support in the dry deciduous belt of rivers, in a well drained loamy soil suitably grown in minimum 20 to 25 inch rainfall. Oil is rich in Santalol content with a long testing powerful, sweet, woody and long lasting aroma. Factory started in Bangalore at the time of the Maharajah in 1918, with machines imported from USA.
6. **PRODUCTION SYSTEM / SUPPLY CHAIN (some data about the number of producers, processors, market structure..) :** Mysore sandal soap sole manufacturing unit is situated in Bangalore.
7. **MARKET AND REPUTATION (size, price premium, attractiveness, growth) :**
7. **APPLICANT / HOLDER (IF ANY) :**  
Karnataka Soaps and Detergents limited (a government of Karnataka enterprise), Bangalore

**RELEVANCE : Why is this case important for research in general and for SINER-GI in particular ?**

This case is an industrial product. The owner is a single applicant/user: a state enterprise. Thus it is not a collective right in that case. The geographical areas covers both the area of the raw material (sandalwood) although the raw material itself is not part of the GI and the area of processing which is different.

**CATEGORY :**

**Origin Product**

☐ **GI product**

☒ **Recognized GI**