	<p style="text-align: center;"><b>Geographical Indication Product Database</b> - Step 1-</p> <p style="text-align: center;"><b>Mysore Silk</b></p>	<p style="text-align: right;"><b>SOURCE :</b></p> <p style="text-align: right;"><b>Author : D. Marie-Vivien</b></p> <p style="text-align: right;"><b>Institution : Cirad</b></p> <p style="text-align: right;"><b>Date : 22 July 06</b></p>
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**DESCRIPTION :**

**1. NAME OF GI : Mysore silk**

**2. COUNTRY AND REGION IN THE COUNTRY:** India, Karnataka, Mysore District, Mysore city corporation limits

**3. TYPE OF PRODUCT : (including the possible substitutes and imitations of the product)**

Textile goods: raw silk yarn, sarees, ready made garments. Substitutes are silk with lower quality of yarn. The misuse is rampant in Mysore, Bangalore, Chennai and Hyderabad.

**4. DESCRIPTION OF THE PRODUCT AND ITS AREA (including its specific characteristics, conditions of production, main differences with the substitutes) :**

100% pure silk sarees in Crepe-de-Chine: 26/28 denier untwisted raw silk yarn in wrap. Georgette: 26/28 denier 2 ply twisted yarn both in wrap and weft, with or without lace in borders, cross borders and the continuation thereof. Use of the best quality yard and 65% silver and 0.65% gold lace Zari. The method of production from yarn to fabric comprises soaking, winding, doubling, twisting, vacuum heat setting, rewinding, cone winding, warping, weaving, degumming, dyeing, stentering, finishing. The fabric have very high weight per linear metre.

**5. LINK WITH THE GEOGRAPHICAL AREA (tradition, know how, reputation, soil, climate, etc.):**

Mysore silk weaving factory one of the oldest starting in 1912 by the maharaja of Mysore. Powerlooms came from Switzerland in 1931. From then Mysore silk is synonymous with the silk produced in the geographical area of Mysore district. The production of this fabric was originated and confined to the area of Mysore.

**6. PRODUCTION SYSTEM / SUPPLY CHAIN (some data about the number of producers, processors, market structure..) :**

KSIC is the only company which manufactures silk fabric with different product from cocoon to fabric. Since September 2003, KSIC has reduced staff size from 1,700 to 850. The demand has been growing in recent years.

**7. MARKET AND REPUTATION (size, price premium, attractiveness, growth) :**

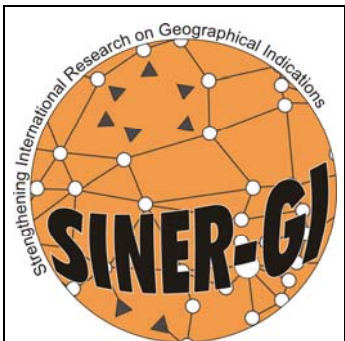
Until November 2005, KSIC sold a record 57,000 sarees or a total of 3.2 lakh metres, compared to 55,000 sarees in entire fiscal 2004-05. The size of spurious trade can be estimated at 50 millions Euros (Rs 250 crore).

**7. APPLICANT / HOLDER (IF ANY) : Karnataka Silk Industries Corporation Limited, a government of Karnataka Enterprise, Bangalore**

**RELEVANCE : Why is this case important for research in general and for SINER-GI in particular ?**

Example of textile product (1/3 of Indian GI). The proprietor, a government corporation is the only producer, which raises the question of absence of collective right and the similarity with trademark system. Mysore silk is the only case where an opposition against a GI application has been filed. Moreover this GI is based on exclusively human factors and not natural factors as it is mostly a manufactured product, and as there is no specification where and how the cocoon are obtained.

**CATEGORY :**

	<p>Geographical Indication Product Database - Step 1-</p> <p><b>Mysore Silk</b></p>	<p><b>SOURCE :</b>  <b>Author : D. Marie-Vivien</b>  <b>Institution : Cirad</b>  <b>Date : 22 July 06</b></p>
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<input type="checkbox"/> <b>Origin Product</b>	<input type="checkbox"/> <b>GI product</b>	<input checked="" type="checkbox"/> <b>Recognized GI</b>
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