	<p style="text-align: center;">Geographical Indication Product Database - Step 1-</p> <p style="text-align: center;">Coorg Orange (India)</p>	<p style="text-align: right;">SOURCE : Author :D. Marie-Vivien Institution : Cirad Date : August 2nd 2006</p>
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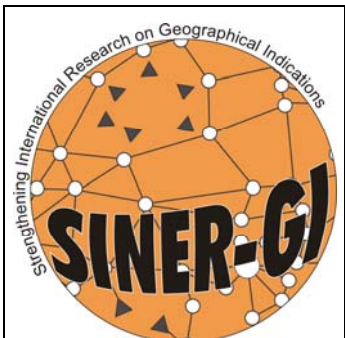
DESCRIPTION :

1. **NAME OF PRODUCT :** *Coorg orange*
2. **COUNTRY AND REGION IN THE COUNTRY:** India, Karnataka State; Districts of Kodagu (Coorg in English), Hassan and Chikmagalur.
3. **TYPE OF PRODUCT : (including the possible substitutes and imitations of the product)**
Horticulture product – orange fruit
4. **DESCRIPTION OF THE PRODUCT AND ITS AREA (including its specific characteristics, conditions of production, main differences with the substitutes) :** Coorg orange is a variety of orange with thin, loose peel. It is an ecotype of mandarins. It is medium sized, tight-skinned, yellow in colour, having dark orange pulp, being tender, juicy with a rich flavour and excellent blend of acid and sugar with fairly good keeping quality. Precise description of habit, root, stem, branching, leaf, inflorescence, flower, fruit, seed. DNA finger print is under preparation by the applicant.
5. **LINK WITH THE GEOGRAPHICAL AREA (tradition, know how, reputation, soil, climate, etc.):**
Coorg Orange was first grown in India by the British 160 years ago. Coorg is a mountainous region and is famous for its orange. Soil is loamy, deep and well drained, slightly acidic. Climate is sub-tropical in summer but warm winter. Propagation, planting practices are described. Oranges are grown in the coffee estates. The high rainfall and duration of rainfall and hilly terrain with well drained soil give this particular cultivar a specific taste, aroma and storage quality to. If grown in other places, this orange loses that specific aroma.
6. **PRODUCTION SYSTEM / SUPPLY CHAIN (some data about the number of producers, processors, market structure..) :** The variety has been developed in the laboratory of the Biotechnology Centre of the Department of Horticulture of the government of Karnataka and is supplied to the producers in the Coorg area.
7. **MARKET AND REPUTATION (size, price premium, attractiveness, growth) :** reputation is mostly on the local market. No specific labelling of the product is provided.
7. **APPLICANT / HOLDER (IF ANY) :** Department of Horticulture, government of Karnataka, Biotechnology centre, Bangalore

RELEVANCE : Why is this case important for research in general and for SINER-GI in particular ?

Coorg orange is mostly a unique variety which is said to have uniqueness when grown in the specific area. It would be interesting to check why this variety is called Coorg variety, Coorg being the name of the central city in the area which indeed is very famous for its unique forest and hills.

CATEGORY :

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Origin Product	<input type="checkbox"/> GI product	<input checked="" type="checkbox"/> Recognized GI
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