



Geographical Indication Product Database  
- Step 1-

*Kintamani Bali Arabica coffee*

**SOURCE :**

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**DESCRIPTION :**

**1. NAME OF PRODUCT :** Kintamani Bali Arabica Coffee

**2. COUNTRY AND REGION IN THE COUNTRY:** INDONESIA, Bali Province.

**3. TYPE OF PRODUCT : (including the possible substitutes and imitations of the product)**

Fully washed arabica. The Kintamani fully washed arabica is the only one in Bali, but some arabicas from other parts of Indonesia or from other countries might be sold as “Kintamani coffee”, as this origin coffee begins to have a fame in the whole country, and as no regulation exists actually to certify the geographical origin of the products (but this regulation may be signed in the next months).

**4. DESCRIPTION OF THE PRODUCT AND ITS AREA (including its specific characteristics, conditions of production) :**

The Kintamani coffee is grown in the mountains of the N-E Bali. It is produced accordingly to “Tri Hita Karana”, a local spiritual code which regulates the relations between humans and their environment. Some sensorial analyses have also demonstrated a particular fruity taste.

**5. PRODUCTION SYSTEM / SUPPLY CHAIN (some data about the number of producers, processors, ..) :**

The Kintamani coffee production stands by about 500 families. Quasi-totality belongs to democratic farmer organizations named *subak abian*. These organizations manage all the socio-cultural life in the villages. They also represent half of the processing now, thanks to a governmental project which had provided facilities during the last 4 years.

This production is mainly exported by two companies, but is also sold on the local and national market by two roasters.

**6. LINK WITH THE GEOGRAPHICAL AREA (tradition, technical influences from soil, climate, reputation, etc.):**

Area climate and elevation favour the Kintamani coffee quality. The reputation also stands by the Bali positive image.

**7. MARKET AND REPUTATION (size, price premium, attractability, growth) :**

In 2005, about 500 t of fully washed arabica had been produced in Kintamani. The existing demand for this little coffee production had allowed a very good producers remuneration, the best one in whole Indonesia.

**8. APPLICANT / HOLDER (IF ANY) :**

Since 2003, a development project is aiming to settle up a Geographical Indication for the Kintamani coffee. This project involves Cirad, Iccri (Indonesian Coffee and Cocoa Research Institute), Dinas Perkebunan (provincial support organization for perennial crops) and French Embassy. The GI managing group should be able to register its product at the beginning of 2007.

**RELEVANCE : Why is this case important for research in general and for SINER-GI in particular ?**

This case allows to analyse the impact of a GI on rural development. In Kintamani, coffee production is already managed by farmers organizations, but at a small level. Is GI set up able to develop a territorialisation process at a level more in adequacy with market expectations ? How to favour collective actions processes in a GI frame ?

**CATEGORY :**

Origin Product

GI product

Recognized GI