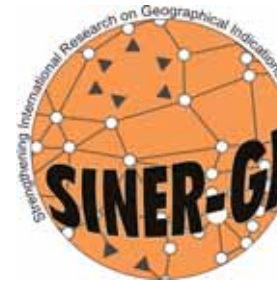




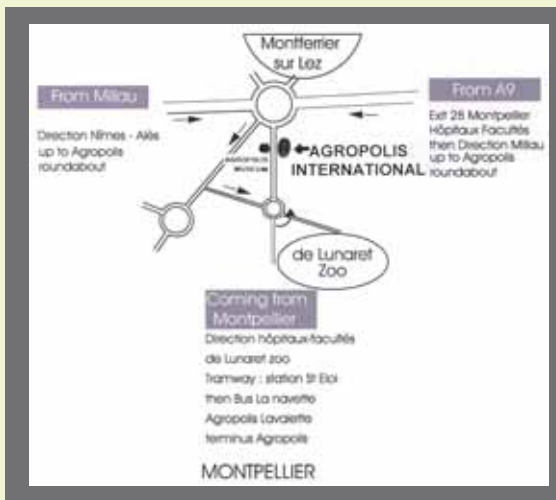
Place of the conference :

Agropolis International
Avenue Agropolis 34394 Montpellier Cedex 5
p 33(0)4 67 04 75 75
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Are Geographical Indications in Favour of the Development ?

How to get to Agropolis International ?



CONTACT : Nadine Kelemen / p 33(0)4 67 61 59 66

SINER-GI contract n° SSPE - CT - 2005 - 006522

Open public conference organized by the SINER-GI project (Strengthening International Research on Geographical indications)

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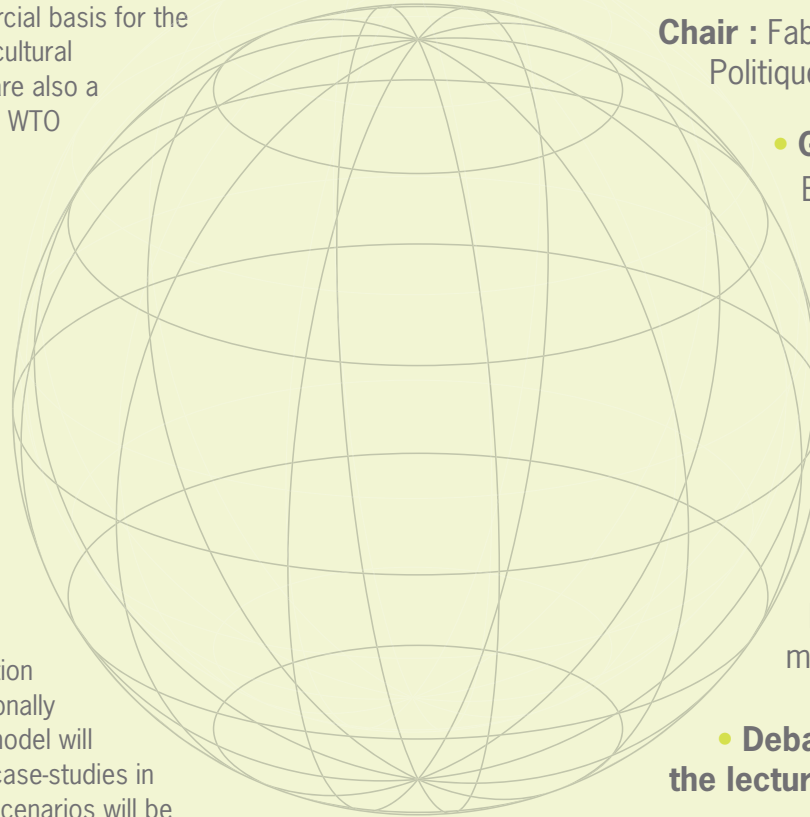
Montpellier, the 6th September 2006
20.30 - 22.30 / Agropolis international (see the map overleaf)



The Geographical Indications (GIs) for agri-food products are a major asset of the European model of agriculture, acting not only as a tool for protecting consumers' interests and reinforcing confidence in high-quality and typical products, but also as a legal and commercial basis for the development of rural areas, the preservation of cultural heritage as well as the promotion of SMEs. GIs are also a global issue, regulated in international law by the WTO and warranting increasing attention world-wide.

The objective of the Strengthening International Research on Geographical Indications (SINER-GI) project is to build and share a coherent scientific basis world-wide, regarding economic, legal, institutional and socio-cultural conditions of success of GIs, in order to support their legitimacy in the framework of WTO negotiations.

The project approach builds on a review and typology of products bearing a GI under different institutional and market frames in new member states, candidate states and in Third countries. This database will lead to the formulation of a robust analytical framework and of internationally relevant monitoring indicators. The conceptual model will then be applied to in-depth analysis of selected case-studies in extra-EU countries compared to EU. Long-term scenarios will be assessed; policy recommendations will address improvements needed to maximise GIs contribution as a driver for rural development and consumers' confidence.



Chair : Fabien Santini, European Commission, AGRI F4 - Politique de la qualité des produits agricoles

- **GIs in the world : main stakes**

B. Sylvander, Director of research at INRA (F), coordinator for the SINER-GI project

- **GIs in developing countries today : trends, hinders and opportunities**

Dwigen Rangnekar, Associate Professor at the University of Warwick (UK)

- **Geographical indications : a tool for economic, social and cultural development**

Denis Croze, Acting Director Advisor, Economic Development Sector, WIPO

- **Debate between the SINER-GI researchers, the lecturers and the audience**

The conference will present the first results of the project and enlighten them in the wider perspective of development issues.

The SINER-GI partners : Institut National de la Recherche Agronomique – INRA (France) (Coordinator), Centre de Coopération Internationale en Recherche Agronomique pour le Développement – CIRAD (France), Università di Firenze (Italy), Agridea (Switzerland), University of Newcastle and University of Edimburg (United Kingdom), Wageningen Agricultural University, Rural Sociology Group (The Netherlands), University of Latvia (Latvia), University of Parma (Italy), Ecole Nationale des Ingénieurs et Techniques Agricoles de Clermont Ferrand (France), Association ORIGIN (Belgium)

