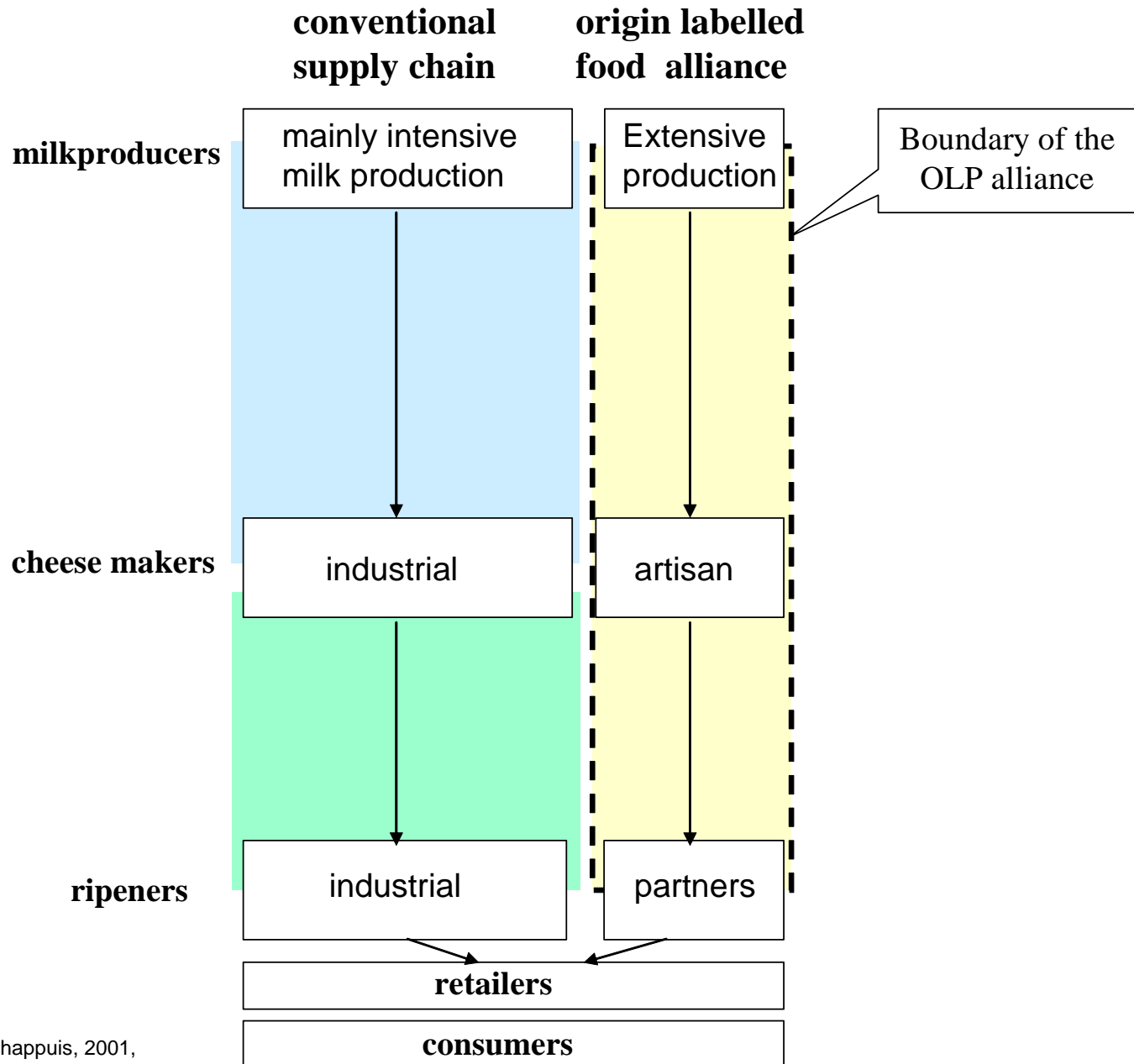
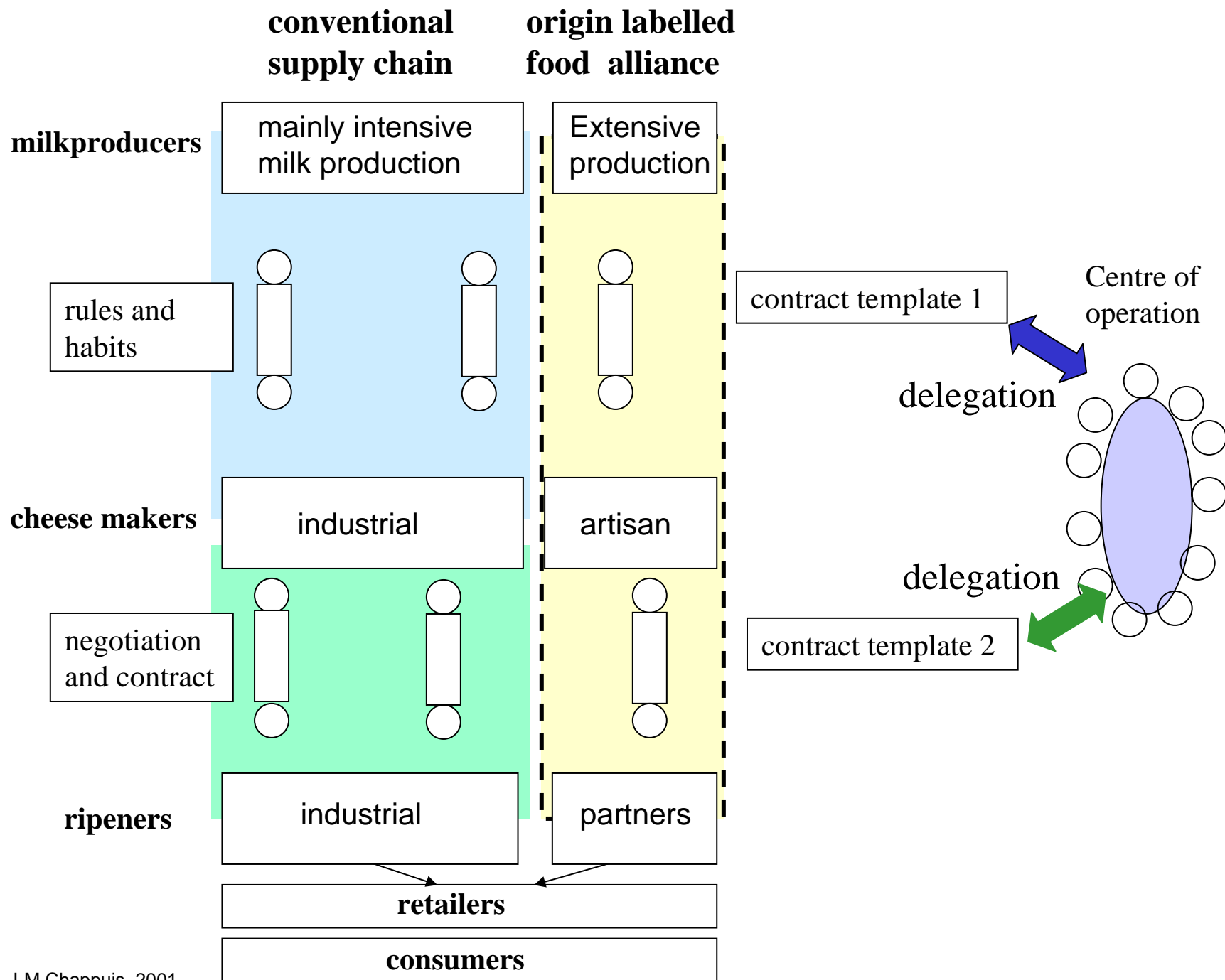
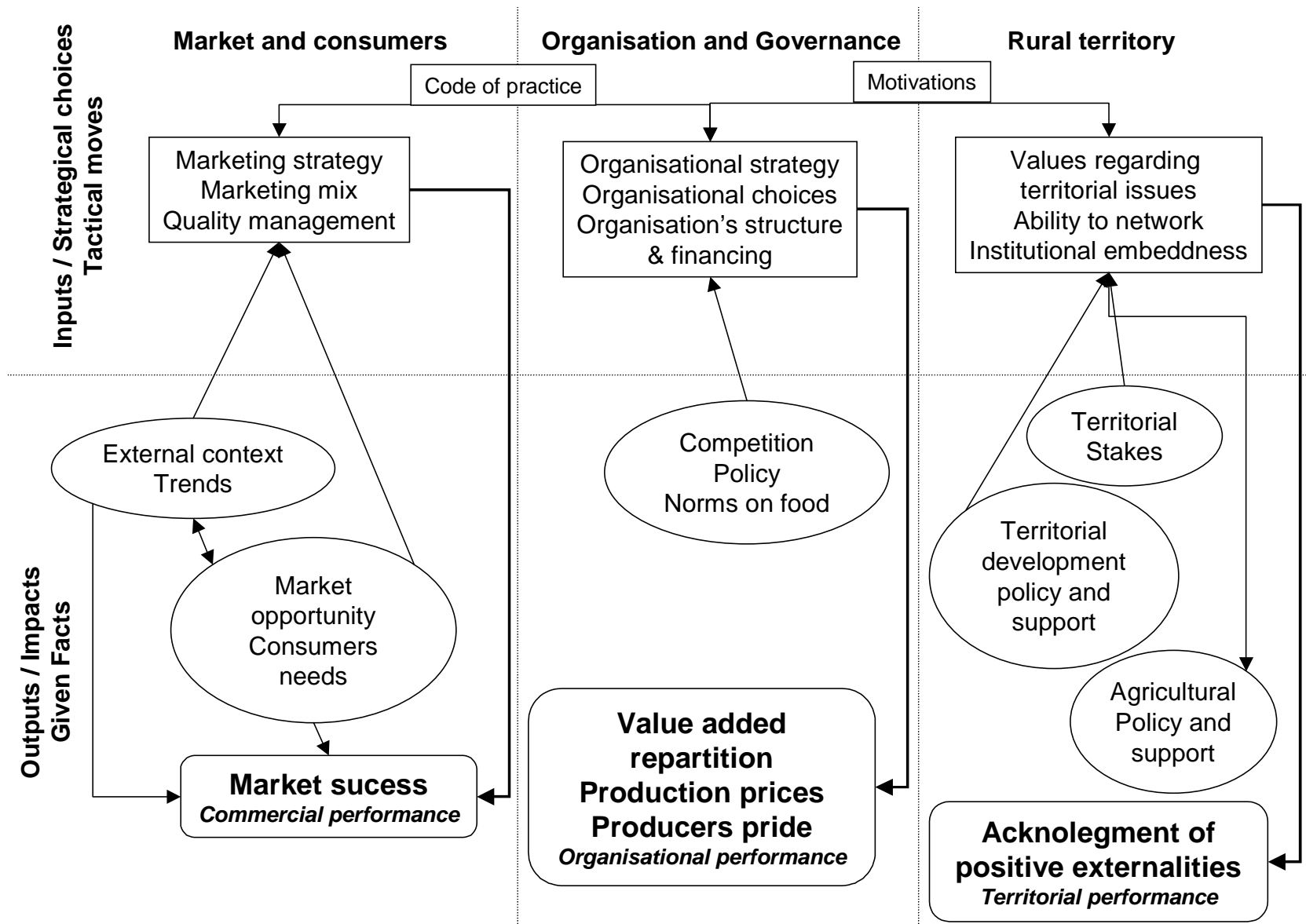


P : Producers, E : processing enterprises, M : Merchants,
C: Consumers, R : retailers, G : Gastronomy, I : Institutions



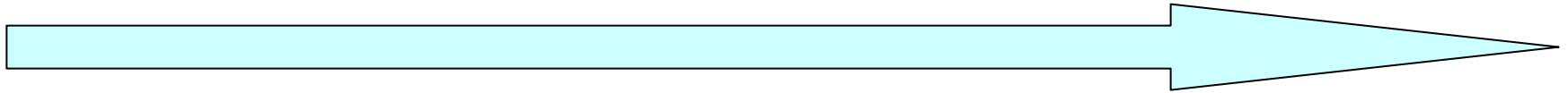


General Scheme of Performance's Assessment



GI protection and related policies

Alignment of the policies and the instruments



GI protection

*Protection of
the name*

Protection
Enforcement

*Certification
Of the product
Mitigation of
Frauds*

Collective
Organisation
Organisational
Patterns

*Free entry +
Decision
Enforcement
Protection a.
opportunism*

Related
Regulations

*Antitrust
Regulation
Food policy
Agricultural
Policy*

GI Systems

Case studies	Main trends	Main drivers	Role of diverse stakeholders
	GI with strict specifications ? <i>Quality strategy</i>	Export markets are developing / globalisation	Where are the producers? Empowerment !
	GI with loose specifications ? <i>Prot. of the name</i>	To meet outside standards / quality improvement	Rule setting mechanisms? Democracy !
	Systems under construction !	Access to European market	Role of researchers?
	GI only for crises time?	The market !! Saudi Arabia / Europe	Role of EU and other institutions?
	Different scales of time!!	Regional development	Diversity of stakeholders
		Reputation and imitations	National versus regional -> actors !!
		Protection remains a need	