

SINER-GI

Task 1: WP2 GI Social and Economic Issues

Responsible partners: 3 (University of Florence)

Assistants: 4 (ASCA-SRVA), 7 (University of Latvia) and 8 (University of Parma)

Dear friends, here we are again.

First of all we want to thank you all for the efforts you made and you still are making in this Workpackage. We believe that this effort will be paid by a rich information basis and background on origin products and GIs special protection schemes, useful to go on with the project and for our research activities.

All the Reports will be inserted in the Deliverable n.2 for the EU Commission and, if possible, published.

We need now to finalize our work. We are asking you to complete your Reports, also taking into account the Formats.

Two main working areas will be fronted:

- 1) WP2 Reports to be delivered
- 2) Evaluation grid.

1. WP2 Reports to be delivered

What are the products to be delivered (see WP2 Guidelines)?

- Country Reports
- Special Reports
- Project Reports
- □ References and Paper Selection

□ Country Reports

According to the WP2 Guidelines, the Country Report should contain an analysis of the academic literature on Origin Products contributions and GIs special protection schemes effects on supplychain, rural development, environment, consumers/citizens.

We are attaching two country reports (UK and Italy) to be used as reference to compile the Country Reports. Please, use the Country Report Italy for test formatting (cover, characters, margins, footnotes, bibliographic references, etc.).

Deadline for submitting the final version of the Reports is <u>15th February 2006</u>, as communicated during the Toulouse Meeting.

Please, send the Reports to: andrea.marescotti@unifi.it and Giovanni.belletti@unifi.it, and cc to sylvande@toulouse.inra.fr and erik.thevenod@agridea.ch

If the literature review doesn't reveal particular "abundance" of references, or issues to be reported, or when the literature review is not easy to be fully accomplished due to "logistic & communication" problems with the Country analysed (with particular reference to non-EU countries), you can follow the general structure of the Country Report (see Guidelines), without sub-pagragraphs.

General structure for "short" country reports

- 0) General Country Framework: Economic and Social Issues, Agriculture
- 1) Origin Products. Importance, Main issues, Controversies
- 2) The Normative Framework
- 3) Literature Review on Origin Products Issues
- 4) Main Issues and Stakes on GI Special Protection Schemes

□ Special Reports

We are attaching the Special Report on *Consumers and Geographical Indications* (George Giraud, Angela Tregear), that is a draft version but nearly finished.

The structure and length of Special Reports vary according to the specificity of the subject analysed, but we consider that the Special Report on Consumers is a really excellent work and can serve as reference also for the other Special Reports.

□ Project Reports

We remind you that also Project Reports have to be produced (DOLPHINS, TRUC, SUS-CHAIN, PDO-PGI, TYPIC). These reports should not exceed 10 pp., and should analyse the aims of the projects, and the most useful methodologies and results for SINER-GI project.

□ References and Papers selection

We are attaching also the References and Papers selection of ITALY. According to the WP2 Guidelines, the "References and papers selection" contains:

- a list of Bibliographic References;
- ♣ Impact of GI special legal means of protection on socio-economic aspects: a selection of 5/10 papers of particular importance and relevance for analysing the impact of GI recognition schemes on the various dimensions considered (supply chain, rural development, environment, consumers);
- ♣ Relationship between Origin Product and socio-economic aspects: a selection of 5/10 papers on Origin products in a wider context and on contribution of Origin Products production systems to the different dimensions (supply chain, rural development, environment, consumers).

The papers should be analysed in detail in order to underline methodology, theoretical approaches, results; for each paper an abstract is needed, and a comment by the reviewer in which an analysis of the relevance of the paper for the purposes of SINER-GI.

Particular attention should be given to the papers specifically devoted to the analysis of case studies, especially in non-EU countries. Some of these selected cases could be inserted in the Siner-Gi database of GI products.

Template for selected papers

Bibliographic Reference

Abstract

If the study is focused on a specific case study, please specify:

Name of the product:	Raw milk pecorino cheese of Pistoia Mountains
Country:	
Category of the product A:	(i.e. dairy product, vegetable, meat)
Category of the product B:	(e.g. processed – not processed)
Type of production area:	(e.g. Country – Region – Small area)
Extension of the market:	(e.g. local - regional – national – international)
Type of GI protection:	(e.g. trademark, collective mark, PDO-PGI,)

Commentary

<u>Approach and methodology</u>: <u>Dimensions analysed</u>:

Contribution of the Origin Product to: Effects of the GI protection scheme on:

supply chainsupply chainrural developmentrural developmentEnvironmentenvironmentconsumer/citizenconsumer/citizen

Main findings and Importance for SINER-GI Research project:

2. Evaluation grid

We are still working at the evaluation grid. Following the presentations during WP2 Workshop (second session) in Toulouse, and on the basis of the Reports you will produce, we will prepare a first draft of the evaluation grid to circulate between you to collect ideas and suggestions.

Thank you for the attention.

Andrea and Giovanni