



SINERGI Start Up meeting
Parma, 21rst-22nd June 2005

**Results from the DOLPHINS
project**

QLRT-1999-30593

*Coordinator : Bertil Sylvander, INRA,
France*



The SINERGI Project

Proposal/Contract n°:
FP6-2003-SSP-3 – 006522
1rst May 2005 – 30 April 2008

Participants

Participant no.	Participant name	Participant short name	Country
1	Institut National de la Recherche Agronomique	INRA	France
2	Centre de Coopération Internationale en Recherche Agronomique pour le Développement	CIRAD	France
3	Università degli Studi di Firenze – Dipartimento di Scienze Economiche	DES – UNIFI	Italy
4	(Association Suisse pour le Conseil en Agriculture) Service Romand de Vulgarisation Agricole	ASCA-SRVA	Switzerland
5	University of Newcastle Upon Tyne	UNEW	United Kingdom
6	Wageningen University	WU	Netherlands
7	University of Latvia	LU	Latvia
8	Università degli Studi di Parma – Dipartimento di Studi Economici e Quantitativi	UNIPR - DSE	Italy
9	École Nationale d'Ingénieurs des Travaux Agricoles de Clermont-Ferrand	ENITAC	France
10	Organisation for an International Geographical Indications Network	ORIGIN	Belgium - Switzerland

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Objective of the project

- to enhance the knowledge and to raise awareness among practitioners, policymakers and academics on the effects of geographical indications (GIs) for agricultural products in order to support their legitimacy in the framework of the World Trade Organisation (WTO) negotiations

The scientific objectives of the project are:

- to gather an up-to-date **systematic knowledge** on GIs legal protection systems, socio-economic aspects, institutional arrangements and levels of protection of GIs for agricultural products currently used throughout the world, and to systematise and analyse their pros and cons ;
- to understand the **effects of the different kinds and levels of protection** of GIs on economic, social, environmental, cultural and ethical dimensions ;
- to design a **common analytical framework** to analyse, assess and monitor the effectiveness of GIs, considering the different economic, environmental, and social effects of the most relevant types of institutional frameworks;
- to design and implement a **common monitoring and assessment tool** for analysing the conditions of success of GIs, supported by case-studies and practical examples;
- to provide **relevant information and recommendations to policy-makers** on whether and how to support GIs through the setting-up a network of researchers, through exchanges of information on research results and meetings.

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2005

Month

0
2

11/12
13

15

17/18

25

27

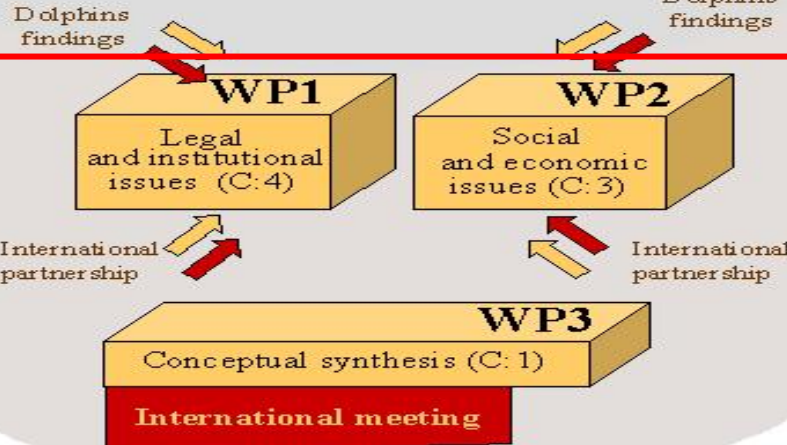
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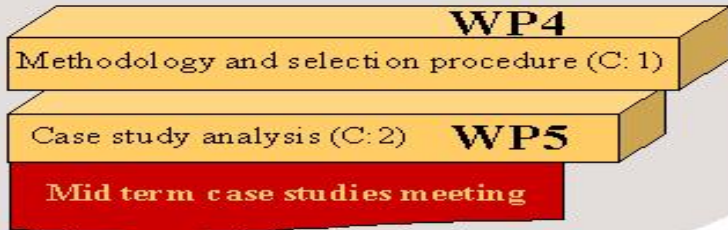
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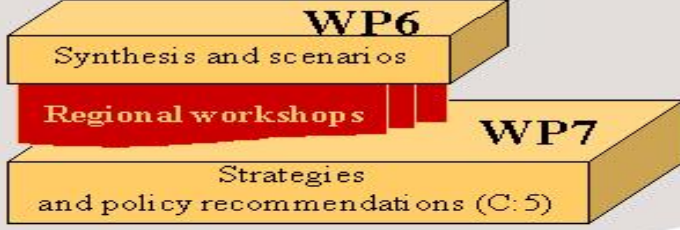
Task 1 : Theoretical frame and stakes



Task 2 : In depth case studies



Task 3 : Synthesis and policy implications



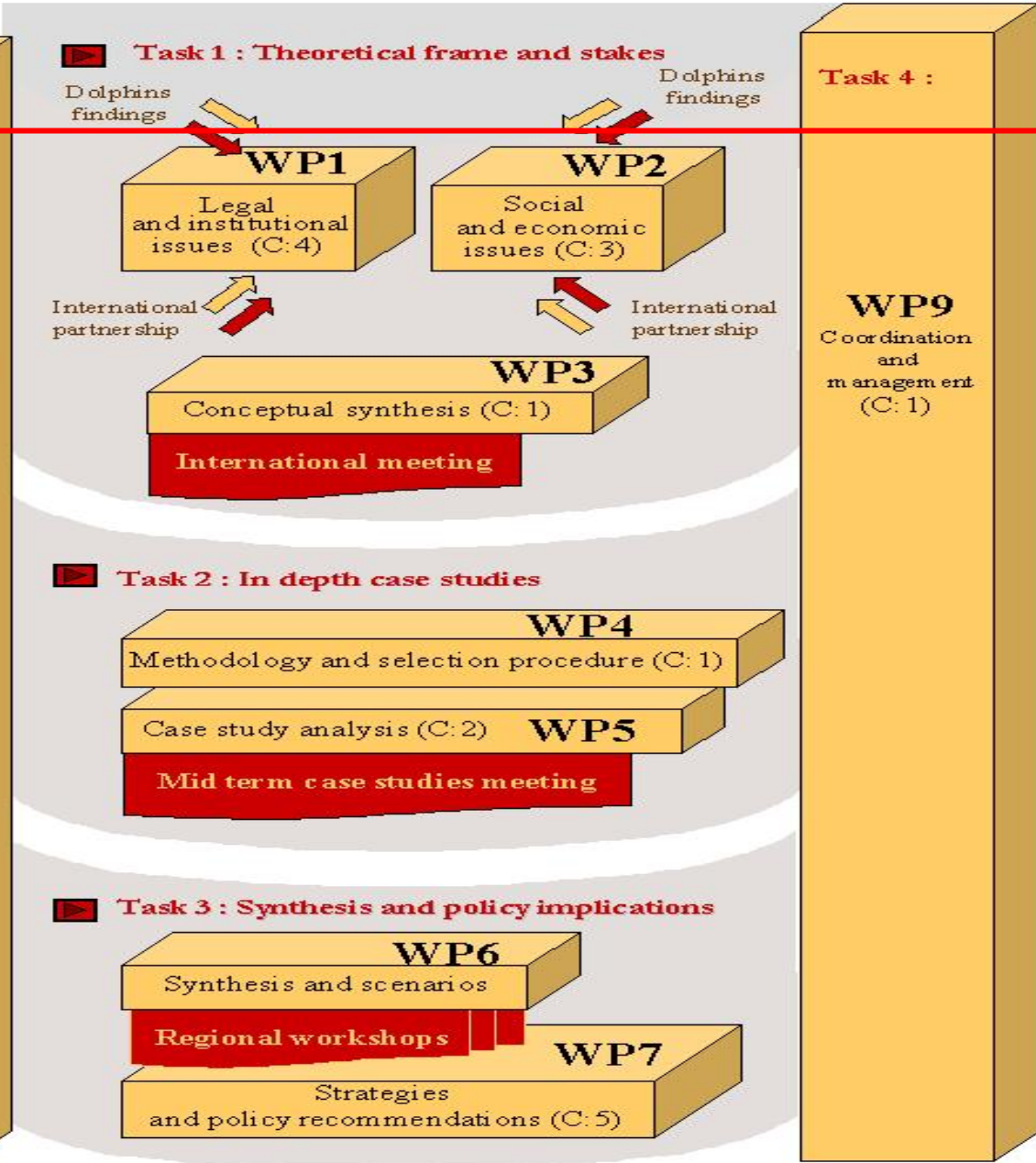
Task 4 :

WP8
Communication and dissemination (C:1)

Task 4 :

WP9
Coordination and management (C:1)

NOW !



Task 1 : Develop a **theoretical model** for monitoring and measuring the impact of GIs and evaluating their conditions of success (WP3) by :

- identify the **diversity of institutional arrangements** aiming at protecting GIs throughout the world; the analysis will consider the different **levels and kinds of protection** in different countries (with special reference to Developing Countries) and for different products; (WP1)
- identify the **effects of GIs** with respect to economic growth and income distribution, rural development dynamics, environment impact (biodiversity, pollution, landscape), culture and traditions; the study will consider the **different market structures and products**, and the institutional frameworks; (WP2)

Task 2 : Develop a new knowledge corpus from an **in-depth fieldwork**:

- build a common **reference methodology** for analysing case-studies using an integrated approach to assess the multifunctional character of different types of GIs; (WP4)
- perform **in-depth analysis of relevant case studies** in selected extra-EU countries (with special emphasis on Developing Countries) and comparison to EU case-studies; (WP5)

Task 3 : Elaborate synthesis and scenarios to devise **strategies and policy recommendations**:

- **compare international case-studies** and define a typology of GIs protection effects crossed to different legal and institutional systems; (WP6)
- identify **likely consequences** (in terms of competition, trade, economic growth and income distribution, rural development, environment and culture) of the pursuit of current GI protection arrangements in different EU and non-EU countries, and **elaborate recommendations** for future improvement of GI institutional and policy frameworks, in EU and non-EU countries, in order to **enhance opportunities and benefits**, whilst decreasing threats (WP7);

General comments

- There are many different framework worldwide : cultural, institutional, political, economical differences among the countries
- The point is not just to « transfer » the european GIs approach to the countries which have no tradition in GIs protection
- But find out the theoretical basic concepts grounds for GIs through international comparisons

Diagram 1 - Timetable of workpackages

		YEAR 1												YEAR 2												YEAR 3													
Month		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	Co-ordinating partner	
Task 1	Theoretical frame and stakes	WP 1 Legal and institutional devices																																				SRVA	
		WP 2 Social and economical issues																																				University of Florence	
														WP 3 Concept. synthesis																								INRA	
Task 2	In-depth case studies													WP 4 Selection procedure and methodology																								Wageningen University	
																										WP 5 Case study analysis												CIRAD	
Task 3	Synthesis and policy implications																									WP 6 Synthesis & scenarios												INRA	
																																						WP 7 Strategies and Policy recommendations	University of New castle
Task 4	Project management	WP 8												Communication and dissemination																								INRA	
		WP 9												Coordination and management																								INRA	
Month		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36		
Steering Committee		▲								▲							▲														▲							▲	
Project meetings		○															○														○								
Project Advisory Board		▲															▲														▲								
WP meetings		●								●							●														●							●	
Deliverables													D1				D3	D4			D6									D8	D9				D10	D12			
													D2					D5			D7														D11				
Month		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36		

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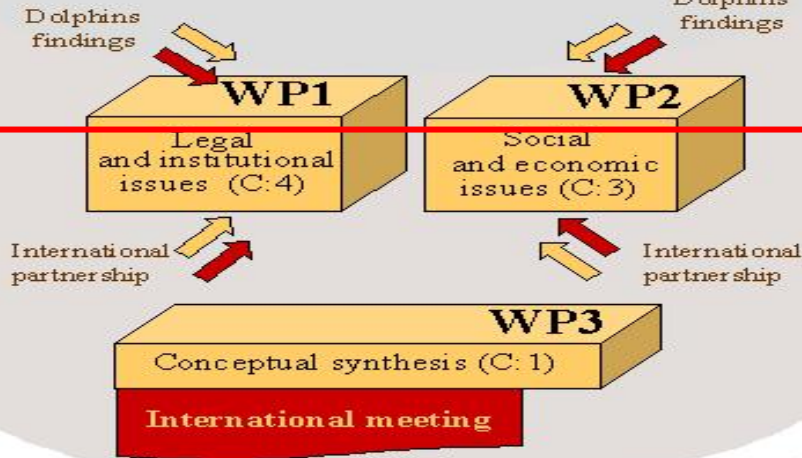
Task 4 :

Task 4 :

WP8
Communication
and
dissemination
(C: 1)

WP9
Coordination
and
management
(C: 1)

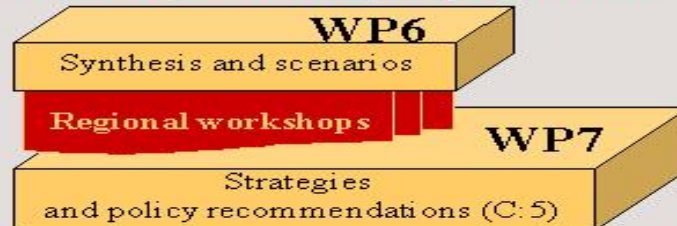
Task 1 : Theoretical frame and stakes



Task 2 : In depth case studies



Task 3 : Synthesis and policy implications



YOU are Here!

Deliverables for year 1

Del N°	Title	Leader	Assistant	WP nr	Date
1	Report on legal and institutional issues	SRVA	INRA CIRAD ORIGIN	1	12
2	Report on social and economic issues	Firenze Univ.	SRVA Univ. Latvia Univ. Parma ENITAC	2	12

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Plenary session 1 : Introduction

Tuesday 21st (9.00 – 10.30)

- Welcome
- Teams presentations (5mn per team !)
- Introduction on the STREPE program
 Danielle Tissot (DG Research , Bruxelles)
- Presentation of the SINERGI project
 Bertil Sylvander (F-INRA, Toulouse)
- Discussion

Plenary session 2 : the institutionnal and economical framework

Tuesday 21rst (10.45 – 13.00)

- *"The Lisbon System for the Notification and Registration of Appellations of Origin"*
Matthijs Geuze, Senior Counsellor, WIPO
- *"The WTO and geographical indications: ongoing work and negotiations"*
Thu-Lang Tran Wasescha, Counsellor, IP Division, WTO
- *"Analysis of the WTO Panel ruling on the EC Regulation 2081/92"*
David Thual, Secretary, ORIGIN
- *Initiation of the discussion*
Eric Thevenod Mottet (SRVA) and Delphine Marie-Vivien (CIRAD)
- *Discussion*

- *"Opportunities and trends for differentiated products"*
John Wilkinsson (University of Rio de Janeiro)
- *Initiation of the discussion*
Gilles Allaire (F- INRA, Toulouse)
- *Discussion*

Plenary session 3 : the background

Tuesday 21st (14.00 – 16.00)

- **Previous projects (focus, aims, frameworks, methodologies, main results):**
 - presentation of the PDO-PGI project
 Dominique Barjolle, CH-SRVA, Lausanne)
 - presentation of DOLPHINS
 Bertil Sylvander, F-INRA, Toulouse)
 - presentation of SUSCHAIN
 Dominique Barjolle, CH-SRVA, Lausanne)
 - discussion

- **First presentation of the WP 1 and 2 : main stakes**
 - Main stakes WP1
 Eric Thevenod-Mottet - Dominique Barjolle (CH-SRVA, Lausanne)
 - Main stakes WP2
 Giovanni Belletti / Andrea Marecotti (It-University of Firenze, Italy)

Plenary session 4 and 5 : the guidelines for WP1 and WP2

Wednesday 22nd (9.00 – 10.30 and 11.00 – 12.30)

■ **Presentation and discussion of the WP1 guidelines**

Eric Thevenod-Mottet and Dominique Barjolle (CH-SRVA, Lausanne)

- Guidelines presentation
- Discussion on the guidelines

■ **Presentation and discussion of the WP2 guidelines**

Giovanni Belletti / Andrea Marecotti (It-University of Firenze, Italy)

- Guidelines presentation
- Discussion on the guidelines

Plenary session 6 : decisions and future activities

Wednesday 22nd (14.30 – 16.30)

- **Review of the decisions on WP1**
Eric Thevenod-Mottet and Dominique Barjolle (CH-SRVA, Lausanne)
Discussion

- **Review of the decisions on WP2**
Giovanni Belletti and A. Marescotti (It-University of Firenze)
Discussion

- **Information / decisions on the web site and internal communication**
Eric Thevenod-Mottet (CH-SRVA, Lausanne) and Frederic Wallet (F-INRA, Toulouse)

- **Next meetings, project management**
Frederic Wallet (F-INRA, Toulouse)

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