



Program for the Seminar
Original Labelled Products and Policy Reform: Where Are We Heading?
Parma (Italy), 6 and 7 October 2003
Università degli Studi di Parma
Aula Magna, Via Dell'Università, 12

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| M O N D A Y 6th O C T O B E R | 9:00 | Plenary Session <i>Chair :</i> <i>Bertil Sylvander</i> | Opening address • Professor Gino Ferretti, Dean of the University of Parma, Italy | <i>Room Aula Magna</i> |
| | 9:10 | | Introduction : objectives of the final seminar • Bertil Sylvander, co-ordinator of DOLPHINS, INRA-UREQUA, Le Mans, France | |
| | 9:30 | Plenary Session 1 The OLP supply chains and markets | • Filippo Arfini, University of Parma, Italy • Luis Miguel Albisu, SIA-DGA, Zaragoza, Spain • Angela Tregear, University of Newcastle, AEFM, UK | |
| | 10:00 | <i>Chair :</i> <i>Dominique Barjolle</i> | Question addressed to the experts : • Paolo Palomba, General Manager of CONAD : How do you see the future of OLP sector with regards to market trends and consumer attitudes ? • Giorgio Triani, Professor at University of Verona, Italy : How do you see the future of OLP sector regards market trends from the side of the consumers ? | |
| | 10:30 | | Debate | |
| | 11:00 | Break | | |
| | 11:30 | Plenary Session 2 Public policies and institutions for OLPs | • Dominique Barjolle, SRVA, Lausanne and Erik Thévenot-Mottet, Univ. of Geneva, Switzerland • François Casabianca, INRA – Corte, France • Giovanni Belletti and Andrea Marescotti, University of Firenze, DSE, Italy | <i>Room Aula Magna</i> |
| | 12:00 | <i>Chair :</i> <i>Filippo Arfini</i> | Comments : • Matthijs Geuze, Acting Director at OMPI, Geneva, Switzerland • Florence Gravier, Deputy Director at INAO, Paris, France Question addressed to the experts : • Matthijs Geuze : Future relationships between trademarks and GIs • Florence Gravier : The PDO-PGI policy in europe : common integrated policy or subsidiarity ? | |
| | 12:30 | | Debate | |
| | 13:00 | Lunch | | |
| | 14:30 | Plenary Session 3 | Presentation of WP 7 : OLP archetypes and scenarios • Bertil Sylvander, co-ordinateur of DOLPHINS, INRA-UREQUA, Le Mans, France | <i>Room Aula Magna</i> |
| | 15:00 | <i>Chair :</i> <i>François Casabianca</i> | Comments : • F. Sotte, Professor of Agricultural Economics and Policy, Fac oe Economics, University of Ancona, Italy | |
| | 15:30 | | Debate | |
| | 16:00 | Break | | |
| | 16:30 | Parallel session Workshop 1 OLP archetypes and scenarios : What are the consequences on OLPs ? | Workshop A : Scenario 1 "CAP reform won" • Filippo Arfini, University of Parma, Italy | <i>Room Aula Magna</i> |
| | | | Workshop B : Scenario 2 "Liberalisation without rules win" • Bertil Sylvander, co-ordinator of DOLPHINS, INRA-UREQUA, Le Mans, France | <i>Room Sala dei Cavalieri</i> |
| | | | Workshop C : Scenario 3 "Cork conference won" • Giovanni Belletti and Andrea Marescotti, University of Florence, DSE, Italy | <i>Room 1</i> |
| | | | Workshop D : Scenario 4 "Regionalisation won" • Dominique Barjolle, SRVA, Lausanne, Switzerland | <i>Room 2</i> |
| | 19:15 | End and dinner | | |
| T U E S D A Y 7th O C T O B E R | 8:30 | | Local networks and rural development : what is the role of OLPS • Philip Lowe, Director, Centre for Rural Economy, Newcastle, UK | <i>Room Aula Magna</i> |
| | 9:00 | Plenary Session 4 | What future for OLP regulations and policy in the EU ? • Caroline Pottier, EU Commission, Quality policy unit, Brussels, Belgium | |
| | 9:30 | <i>Chair:</i> <i>Giovanni Belletti Andrea Marescotti</i> | What future for EU rural development policy with focus on OLPs) • Elena Saraceno, Policy advisor of the President of UE Commission, Brussels, Belgium | |
| | 10:00 | | General debate | |
| | 10:30 | | Presentation of the recommendations to EU (to be discussd in the workshop 2) • Bertil Sylvander, co-ordinator of DOLPHINS, INRA-UREQUA, Le Mans, France | |
| | 11:00 | Break | | |
| | 11:30 | Parallel session Workshop 2 Brainstorming group on the same topic: improvement of the recommendations | • Workshop A : Filippo Arfini, University of Parma, Italy | <i>Room Aula Magna</i> |
| | | | • Workshop B : Bertil Sylvander, co-ordinator of DOLPHINS, INRA-UREQUA, Le Mans, France | <i>Room Sala dei Cavalieri</i> |
| | | | • Workshop C : Giovanni Belletti and Andrea Marescotti, University of Florence, DSE, Italy | <i>Room 1</i> |
| | | | • Workshop D : Dominique Barjolle, SRVA, Lausanne, Switzerland | <i>Room 2</i> |
| | 13:00 | Lunch | | |
| | 14:30 | Plenary Session 5 | Reports from the workshops • Workshop A : Angela Tregear, University of Newcastle, AEFM, UK • Workshop B : Luis Miguel Albisu, SIA-DGA, Zaragoza, Spain • Workshop C : Gilles Allaire, INRA – ESR, Toulouse, France • Workshop D : François Casabianca, INRA – Corte, France | <i>Room Aula Magna</i> |
| | 15:40 | <i>Chair:</i> <i>Angela Tregear</i> | General discussion | |
| | 16:00 | Final Plenary Session | Conclusions on WP 7 and on Dolphins • Bertil Sylvander, co-ordinator of DOLPHINS, INRA-UREQUA, Le Mans, France | |
| 16:30 | <i>Chair :</i> <i>Luis Miguel Albisu</i> | Concluding words • Corrado Giacomini, University of Parma, Italy | | |
| 17:00 | End of the seminar ! and Coffee / Champagne / Malvasia | | | |