

## Advices and examples to fill up the publication database fields

Author	Sylvander, B.;Monnier, M.C.
Author of the section	Sylvander, B.;Monnier, M.C.
Editor	General author
Date of publication	YYYY/MM/DD ex: 2000/08/23
Date of conference	YYYY/MM/DD;YYYY/MM/DD ex: 1999/05/14;1999/05/17
Title	in the original langage
English title	Title in english
Serie Title	Collection title
Book Title	Title of the book
Journal	European Review of Agricultural Economics
Volume	ex.: (volume number) 56
Issue	ex.: (issue number) 26
Alternate Journal	Summary title ex: Eur. Rev. Agr. Econ.
Conference name	Name of the conference
Conference location	city and country
City	Publisher city
Publisher or organizer(s)	Conference proceeding organisators
Pages	Number of pages (ex.: 15 p.) or concerned page (ex. : 13-26)
Date	YYYY/MM/DD or YYYY/MM or YYYY ex: 2001/02/15 or 2001/02 or 2001
Address to find it	Address where we can find this grey literature ( where we can officially buy it, the distributor adress)
Academic department	Name of the departement
University	Name of the University
Thesis director	Following this example: Sylvander, B.;Monnier, M.C.
Thesis type or subject	Thesis type, discipline, subject or theme (general one)
Student degree	ex: PHD
ISSN	ISSN of the journal (8 figures)
ISBN	ISBN of the book (12 figures)
Location	Your library reference for this publication (to we know who has got this thesis, and to you find it again easilly if someone ask you for one page copy of this thesis), or URL for this publication (PDF)
Remarks	Memo space for notes : for every additional information
Abstract	Abstract of the publication (in english)

**EXAMPLE****Type of Document : BOOK**

Publication's style	scientific
Author	Becker, T.
Title	Quality Policy and consumer Behaviour in the European Union
English Title	Quality Policy and consumer Behaviour in the European Union
Serie title	
City	Kiel - Germany
Date of publication	2000
Publisher	Wissenschaftsverlag Vauk Kiel KG
Pages	280
ISBN	3-8175-0315-6
Localisation	AGR 103 - INRA-UREQUA Le Mans - France
Remarks	FAIR CT 95-0046
Abstract	This book focused on consumer behaviour with regards with fresh to fresh meat sector...

Type of OLP's	other
Products concerned	Meat and meat based product

## Countries :

European Union	X
World	
Austria	
Belgium	
Denmark	
Finland	
France	
Germany	
Greece	
Ireland	
Italy	
Luxembourg	
Netherlands	
Portugal	
Spain	
Sweden	
Switzerland	
United-Kingdom	

## OLP's Theme :

Definition, Generalities	
Product's characteristic	
Legal protection	
Market	
Local development	
Rural development	
Sustainable development	
Consumption	
Environnement	X
Social analysis	
Public policy	
Food security	X
Agro-Food industry system	

**EXAMPLE****Type of Document : BOOK SECTION**

Publication's style	scientific
Author of the section	Hetrick, W.P.;Lozada, H.R.
Editor	Brownlie, D.;Saren, M.;Wensley, R.;Whittington, R.
Date of publication	1999
Title	Theory, Ethical Critique, and the Experience of Marketing
English Title	Theory, Ethical Critique, and the Experience of Marketing
Serie title	
Book's title	Rethinking Marketing : towards critical marketing accountings
City	London - Great Britain
Publisher	Sage Publication
ISBN	0-8039-7490-6
Pages	162-176
Localisation	EE55 - INRA-UREQUA Le Mans - France
Remarks	
Abstract	"Rethinking Marketing" addresses the relevance of marketing

Type of OLP's	other
Products concerned	All of them

## Countries :

European Union	
World	X
Austria	
Belgium	
Denmark	
Finland	
France	
Germany	
Greece	
Ireland	
Italy	
Luxembourg	
Netherlands	
Portugal	
Spain	
Sweden	
Switzerland	
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## OLP's Theme :

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Food security
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**EXAMPLE****Type of Document : CONFERENCE PROCEEDINGS**

Publication's style	scientific
Author	Rémésy, C.;Brandolini, M.;Borel, P.;Coxam, V.;Laignel, G.;Manach, C.;Morand,
First day and last day of the conference	2000/09/27;2000/09/29
Date of publication	27/09/2000
Title	L'alimentation de demain
English Title	Tomorrow feeding
Conference's name	Université d'été 2000 : "L'alimentation de demain" - alimentation-santé-environnement-société-
Conference's location	Clermont-Ferrand - France
Organizer(s)	INRA;CRNH Auvergne;Université d'Auvergne
Pages	89
Localisation	QUA22- INRA-UREQUA Le Mans - France
Remarks	
Abstract	Food diversity, relations between feeding and wealth, society stakes

Type of OLP's	other
Products concerned	Fruit and vegetable;Cereal;Fat and oil;Meat and meat based product

## Countries :

European Union	
World	
Austria	
Belgium	
Denmark	
Finland	
France	X
Germany	
Greece	
Ireland	
Italy	
Luxembourg	
Netherlands	
Portugal	
Spain	
Sweden	
Switzerland	
United-Kingdom	

## OLP's Theme :

Definition, Generalities
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Consumption
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Agro-Food industry system

**EXAMPLE****Type of Document : GREY LITERATURE**

Publication's style	scientific
Author	LE ROUX, Y.
Date of publication	15/06/1905
Title	Modelling of Agriculturel Markets and Econometrics of Disequilibrium
English Title	Modelling of Agriculturel Markets and Econometrics of Disequilibrium
Serie title	Cahiers de Grignon INRA
Pages	18
Address	INRA-ESR 78850 Grignon - France
Localisation	EE121- INRA-UREQUA Le Mans - France
Remarks	
Abstract	A review of some applications to markets with Minimum Prices and to export models

Type of OLP's	other
Products concerned	All of them

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European Union
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OLP's Theme :

Definition, Generalities	
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**EXAMPLE****Type of Document : JOURNAL ARTICLE**

Publication's style	scientific
Author	Ritchie, M.
Date of publication	2001/04
Title	Global organic trade and the buy local objective - Is there room for both ?
English Title	Global organic trade and the buy local objective - Is there room for both ?
Journal	Ecology and Farming
Volume number	26
Issue number	
Alternate journal	
Pages	p.11
ISSN	1016-5061
Localisation	- INRA-UREQUA Le Mans - France
Remarks	IFOAM Journal
Abstract	He comments on this uneasy marriage...

Type of OLP's	Organic Farming
Products concerned	All of them

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## OLP's Theme :

Definition, Generalities	
Product's characteristic	
Legal protection	
Market	X
Local development	X
Rural development	
Sustainable development	
Consumption	
Environnement	
Social analysis	
Public policy	
Food security	
Agro-Food industry system	

**EXAMPLE****Type of Document : THESIS AND OTHER UNIVERSITY PUBLICATION**

Publication's style	scientific
Author	Fourny-Gallen, C.
Date of publication	13/06/2001
Title	De la dissonance cognitive au besoin de réassurance appliqué à la consommation alimentaire : une approche par les représentations mentales
English Title	From the cognitive dissonance to the Reassurance need applied to the food consumption : an approach through the mental Representations
City	Nantes - France
Pages	521
Academic Department	Institut d'Administration des Entreprises (firms administration institute)
University	
Thesis' Director	LAMBERT, J.L.
Thesis type or subject	Management science, Marketing
Student degree	PHD
Address	Université de Nantes, rue de la sensitive du Tertre, BP 62232 - 44322 Nantes cedex 3 - France
Localisation	EE121- INRA-UREQUA Le Mans - France
Remarks	
Abstract	The objective of this research is to introduce a new concept in marketing : the reassurance Need, applied to the food consumption and generated by a cognitive dissonance. A critical reading of the works on attitudes models led to emphasize the role of the mental representations on the attitudes in the decision process. We have showed specifically the interest to consider the representations while studying food behaviors...

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