

# **2<sup>nd</sup> DOLPHINS MEETING**

Paris, 6-7 may 2002

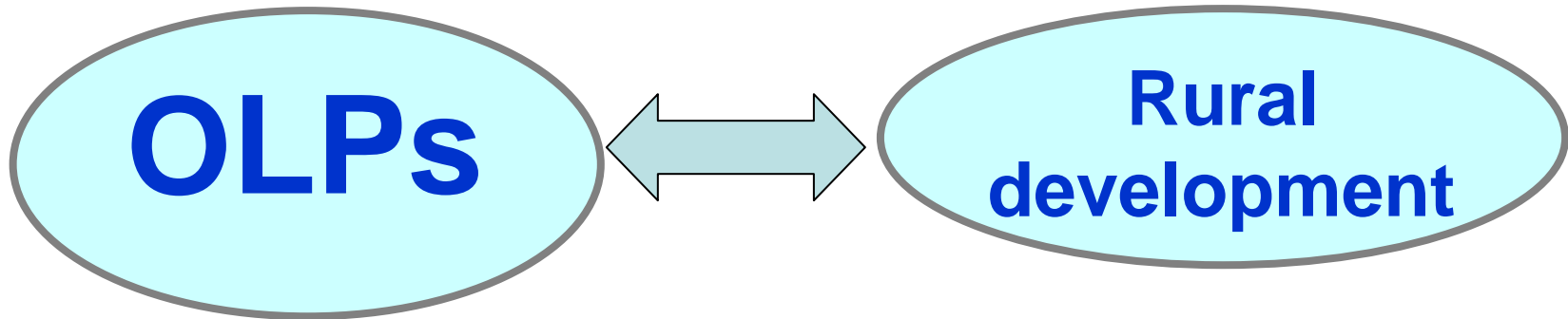
## **Link between OLPs and rural developement INTRODUCTORY PAPER**

*Giovanni Belletti, Andrea Marescotti (DSE Florence, I)*

# The steps of our work

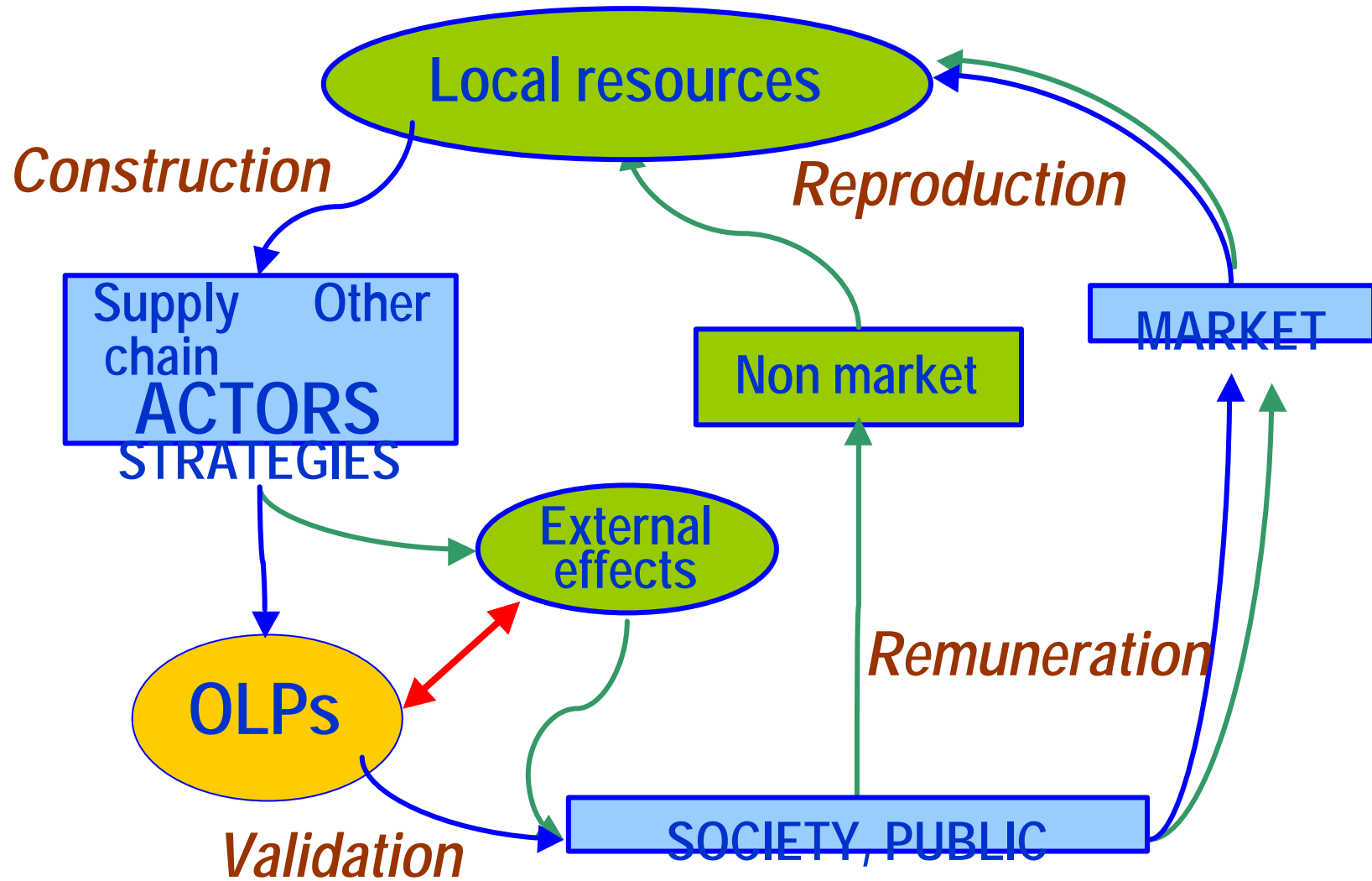
- a) Defining the two terms of the link
- b) The dimensions of the link: review of the issues and critical points
- c) Focus on three main themes (*Barcelone seminar and Paris Meeting*)

## a) The terms of the link



- Products based on **specific local resource**, that cannot be (easily) reproduced outside that particular local context
- Evolution of **concepts** of “rural” and “development”
- Keeping vitality and specificities of rural world as social value
- **Central aspects:** endogenous, sustainable, and integrated

## b) The “virtuous circle”



## c) The main issues

- ✍ **Multiple potential role of OLPs in RD**
- ✍ **Diversity of OLPs**
- ✍ **Lack of theoretical tools and on-field analysis**

### **Focus on:**

- ✍ **Multifunctionality and OLPs**
- ✍ **Actors and strategies**
- ✍ **Evaluation**

# 1 - Multifunctionality

- **Social recognition of multiple functions of agriculture**
- **Jointness, externalities and public goods aspects**
- **Are OLPs an expression of multifunctional agriculture? Which are the functions linked to OLPs?**
- **How the “multifunctional virtuous circle” of OLPs can be supported ?**

## 2 - Actors and strategies

- Actors' role as central dimension
- **Plurality** of stakeholders
- **Socio-economic vs socio-cultural-patrimonial**

### Issues

- ✍ Inclusion / exclusion effects
- ✍ Supply-chain vs extended
- ✍ Role of territorial specific assets
- ✍ Role of external actors
- ✍ Role of local public institutions

- Which are the **tools**?

# 3 - Evaluation

- The positive impact paradigm: a **myth**?
- Which is the **direction** OLP-development?
- Different **categories** of effects:
  - a) **Multifunctionality**
  - b) **Economic effects: not only supply chain**
  - c) **Social and cultural effects**
- How to evaluate these kinds of effects ?



# Conclusions ?

**... let's go on working together...**

**... and see you tomorrow for  
more details !**

**Thank You.**