

Annex 4

**WP 4 Meeting
Reggio Emilia, Italy**

Program

**DOLPHINS: WP4 Seminar
CRPA Offices, Reggio Emilia**

Friday 22 March 2002

Confirmed Participants:

Angela Tregear, Mitchell Ness, University of Newcastle, UK
Franco Torelli, CRPA, Italy
Vanessa Persillet, INRA Nantes, France
Eric Collet, SEED, Belgium
Terhi Latvala, University of Helsinki, Finland
Ana Sanjuan, SIA DGA, Spain
Burkhard Schaer, TUM-PFM, Germany
Corinne Couillerot, ETH, Switzerland
Cristina Mora, University of Parma, Italy
Andrea Marescotti, University of Florence, Italy
Giovanni Belletti, University of Florence, Italy

- 9.00-9.15 Welcome and Introduction (Angela Tregear and Franco Torelli)
- 9.15-10.15 (Chair: Franco Torelli)
Theme 1. Research Methods (for studying OLP consumers)
Discussion led by:
Vanessa Persillet
Eric Collet
Corinne Couillerot
Cristina Mora
Angela Tregear/Mitchell Ness
- 10.30-11.30 (Chair: Franco Torelli)
Theme 2. Conceptual Frameworks (for studying OLP consumers)
Discussion led by:
Eric Collet
Corinne Couillerot
Cristina Mora
Angela Tregear/Mitchell Ness
- 11.45-12.45 (Chair: Mitchell Ness)
Theme 3. Explaining OLP Behaviour
Discussion led by:
Eric Collet
Terhi Latvala
Ana Sanjuan
Burkhard Schaer
Franco Torelli
13.00-14.00 LUNCH
- 14.00-15.00 (Chair: Angela Tregear)
Theme 4. Communication
Discussion led by:
Vanessa Persillet

Terhi Latvala
Burkhard Schaer

15.15-16.15

(Chair: Angela Tregear
Theme 5. The OLP Offering
Discussion led by:
Vanessa Persillet
Ana Sanjuan
Franco Torelli

16.30-17.30

General discussion
Identification of the key issues
Planning for the plenary meeting